



GETTING THE MOST

FROM YOUR
RECRUITMENT ADVERTISING

Finding the right candidates for your vacancies is obviously vitally important to you.

Equally significant to your advertising decision making process is to find them **FAST, EFFICIENTLY and COST EFFECTIVELY.**

The Champion series of newspapers has always been an obvious choice for recruitment in the area, producing phenomenal response from our readers throughout Sefton and West Lancashire.

Now we have added another string to your bow by developing a fully integrated web presence for your vacancies that combines a user-friendly environment for job seekers with a highly efficient medium for recruiters.

Whether you have a one-off vacancy to fill or are undertaking an on-going recruitment drive, we can provide you with a one-stop solution that already has a proven track record throughout the United Kingdom.

We have partnered with one of the leading developers in Europe to bring you **www.jobschampion.com** ... an incredibly powerful, database driven environment that automatically links jobs and job seekers in a highly efficient manner.

Combining an ever-increasing web audience with an established newspaper readership guarantees your vacancy maximum exposure.

Just what you need from your advertising pound.

www.jobschampion.com

Champion Media Group
Clare House · 166 Lord Street
Southport · PR9 0QA
01704 392392 & 392313
jobschampion@champnews.com



FINDING THE RIGHT CANDIDATES

CV MATCH

“Wouldn’t it be great if I could advertise a vacancy and instantly find suitable candidates that matched the job’s criteria?”

That’s what we’ve done with CV MATCH.

Job seekers can upload or create their own curriculum vitae online and they’ll see what jobs match their skills.

Recruiters can post their vacancies online and they’ll see all of the candidates that match the job on offer.

How simple is that?

ENSURING YOUR VACANCY GETS NOTICED

PREMIUM & BOOSTED LISTINGS
JOB SHOWCASE › HOT JOB
AND MUCH MORE

“I need my vacancy to be seen by the largest possible audience!”

That’s what we’ve done with enhanced listings.

The Premium and Boosted listings make you stand out in a crowd whilst the Job Showcase and Hot Job status’ put you head and shoulders above the rest.

Add to this the ability to purchase run-of-site banners and skyscrapers, front page MPU’s plus Featured Company links and you’ll soon appreciate just how much we have to offer.

How impressive is that?

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EFFECTIVE AFFORDABLE VERSATILE

JOBS CHAMPION DOT COM

“I need to control my costs and ensure maximum exposure for my vacancies.”

That's what we've done with JOBS CHAMPION.

Take just a brief look at the rate card and you'll soon realise just how competitively priced our service really is.

Talk to our Recruitment Team today ...
CALL 01704 392392 or 392313 NOW

Job Showcase Package for only £650

An impressive 4 week online package comprising:

- Run of site banner with hyperlink through to the job vacancy and the employer's website
- Premium job listing with CV match
- Featured Company profile
- Hot Job enhancement
- **PLUS** a 2 week insertion of a 5x2 display advertisement in every Champion newspaper edition, delivered to over 140,000+ homes every week!

Banner advertising

Run of site rotation with hyperlink to your website

Leaderboard. 728 x 90 4 weeks . . . £235
Skyscraper 120 x 600 4 weeks . . . £150

Front page advertising

MPU on premium front page position

Static or rotating image 300 x 250 4 weeks . . . £175
Video activated on click.. . . . 300 x 250 4 weeks . . . £225

All rates subject to VAT at rate applicable at time of supply. † publisher's statement.



RATE CARD

All rates are *per job listing* for a 4 week period;
*multiple packages are to be used
within a 6 month period

Basic job listings

Your job is listed with your company logo with a direct hyperlink through to the detailed job vacancy and includes CV Match

1 job £150
3 to 5 jobs *£125
6 to 9 jobs *£100
10 or more jobs *£85

Premium job listings

Basic job listing as a HIGHLIGHTED entry with a hyperlink to the job and your own website

1 job £175
3 to 5 jobs *£150
6 to 9 jobs *£125
10 or more jobs *£99

Boosted Premium job listings

Premium job listing PLUS an elevated entry toward the top of all relevant searches

1 job £199
3 to 5 jobs *£165
6 to 9 jobs *£135
10 or more jobs *£105

Enhancement Products

HOT JOB

A high profile 'taster' on the front page to complement your purchased job listing with a hyperlink through to the job profile

Hot Job (4 weeks) £99

FEATURED COMPANY

Your corporate logo on our front page with a hyperlink to your company profile (can link to a job posting if one is purchased)

Featured Company (4 weeks) £99

Correct as at 1 November 2010.

All rates subject to VAT at rate applicable at time of supply.



EXTENSIVE PROMOTIONAL CAMPAIGN

“How’s my listing going to be seen?”

We have an extensive and ongoing promotional campaign planned that will harness the reach of our series of six weekly newspaper titles together with our champnews.com website.

Our newspapers are delivered to over 140,000+ homes every week, throughout Sefton and West Lancashire and the recruitment pages will be branded with this new website.

We’ll enhance that presence with an advertising campaign of image building ‘teasers’ ...

LOOKING FOR A NEW JOB?

ARE YOU TRYING TO GET NOTICED

LOG ON TO OUR WEBSITE AND BE SEEN BY LOCAL EMPLOYERS

A CHAMPION SERVICE FOR SEFTON & WEST LANCASHIRE

JOBS Champion

WWW.JOBSCHAMPION.COM

LOOKING FOR A NEW JOB?

WE HAVE THE SOLUTION

BREAKING IT DOWN INTO MANAGEABLE PIECES GIVING YOU THE BEST CHANCE TO ACCESS 1000'S OF GREAT OPPORTUNITIES

FOR YOU...

A CHAMPION SERVICE FOR SEFTON & WEST LANCASHIRE

JOBS Champion

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JOBS Champion

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LOOKING FOR A NEW JOB?

LET US KEEP YOU IN THE GAME

F.A.S.T.
N
CAREER
W
O.P.P.O.R.T.U.N.I.T.Y.
F.L.E.X.I.B.L.E.

A FAST, FREE AND FLEXIBLE SERVICE GIVING YOU ACCESS TO 1000'S OF GREAT OPPORTUNITIES

A CHAMPION SERVICE FOR SEFTON & WEST LANCASHIRE

JOBS Champion

WWW.JOBSCHAMPION.COM

Our news website (www.champnews.com) will also feature links to the Jobs Champion website, capitalising upon the existing extensive audience that this site enjoys. This extra traffic will assist the new site to grow quickly.

The new site is search engine optimised to further enhance its relevancy, making it easier for people to find in their favourite search engine.

Finding candidates the right job and filling vacancies quickly and efficiently is our goal.

This will ensure our advertising partners benefit from a highly focused target audience being swiftly directed to their vacancies.

Call us now and harness this activity for your business.

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